



GoBlueOC Social Media Toolkit for Companies and Businesses

Facebook

1. Alzheimer's Orange County's #GoBlueOC month is here, and **[insert "we are" or company name is]** onboard! Stay tuned for plenty of blue posts all throughout this month. Find out more by visiting @Alzheimer's Orange County.
2. Orange County is GOing BLUE all through September, and we need your help! **Join [insert "us" or company name]** and @Alzheimer's Orange County as we #GOBlueOC to bring much-needed visibility to Alzheimer's disease and other forms of dementia here in our community. Learn more and get involved with GoBlueOC, Walk4ALZ OC and more by visiting @Alzheimer's Orange County.
3. Be proud to go BLUE! It's #GoBlueOC Month in Orange County, and **[insert "we are" or company name is]** joining @Alzheimer's Orange County to go blue and help raise awareness about Alzheimer's in our community. Visit www.alzoc.org/goblue to do your part!

Twitter

1. Show your blue with [insert "us" or company name] and #GoBlueOC for Alzheimer's awareness this month! Visit www.alzoc.org/goblue! @OCAlzhimers
2. Help us #GoBlueOC! Join us to raise much-needed awareness for #Alzheimer's in #OrangeCounty. Visit alzoc.org/goblue
3. 84k OC residents are affected by #Alzheimers. Help us raise awareness with @OCAlzhimers! alzoc.org/goblue

To accompany a photo of your whole team wearing blue:

1. How do we look?! Join [insert "us" or company name] and @OCAlzhimers to #GoBlueOC to raise awareness for Alzheimer's Orange County
2. Yes, we are a part of #GoBlueOC for @OCAlzhimers to increase awareness about the disease!
alzoc.org/goblue

Graphics

