

## GoBlueOC Social Media Toolkit

### Facebook

1. This month, I'm joining @Alzheimer's Orange County to #GoBlueOC in order to raise awareness about Alzheimer's and dementia! Find out more by visiting @Alzheimer's Orange County's Facebook page.
2. Orange County is GOing BLUE all through September! Join me and @Alzheimer's Orange County as we #GOBlueOC to bring much-needed visibility to Alzheimer's disease and other forms of dementia here in our community. Learn more and get involved with GoBlueOC by visiting @Alzheimer's Orange County.
3. "Orange" you proud to #GoBlueOC? I'm joining @Alzheimer's Orange County to go BLUE for World Alzheimer's Awareness Month and help raise awareness about Alzheimer's in our community. Visit [www.alzoc.org/goblue](http://www.alzoc.org/goblue) to do your part!

### Twitter

1. #Alzheimers is the third leading cause of death in #OrangeCounty. Let's#GoBlueOC for Alz awareness this month! Visit [www.alzoc.org/goblue](http://www.alzoc.org/goblue) @OCAlzheimers
2. Join me to #GoBlueOC to raise much-needed awareness for #Alzheimers in #OrangeCounty. Visit [alzoc.org/goblue](http://alzoc.org/goblue). @OCAlzheimers
3. 84k OC residents are affected by #Alzheimers. Help us raise awareness with @OCAlzheimers as we #GoBlueOC! [alzoc.org/goblue](http://alzoc.org/goblue)
4. It's #WorldAlzheimersMonth, and I'm joining @OCAlzheimers to #GoBlueOC. Learn more: [alzoc.org/goblue](http://alzoc.org/goblue)

Graphics to use on Facebook, Twitter or Instagram

**Alzheimer's | ORANGE COUNTY**

Alzheimer's disease cannot be prevented, treated, or cured.

**GoBlueOC**  
for World Alzheimer's Awareness Month  
September 2017

Join us to #GoBlueOC during all of September for World Alzheimer's Awareness Month. Learn more at [alzoc.org/goblue](http://alzoc.org/goblue)

**Alzheimer's | ORANGE COUNTY**

Alzheimer's Orange County provides **free services and programs** to those affected by Alzheimer's and related dementias.

**GoBlueOC**  
for World Alzheimer's Awareness Month  
September 2017

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Alzheimer's | ORANGE COUNTY

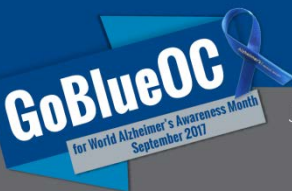
In Orange County,  
over **84,000**  
people are affected  
by Alzheimer's.



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for World Alzheimer's Awareness Month.  
Learn more at [alzoc.org/goblue](http://alzoc.org/goblue)

Alzheimer's | ORANGE COUNTY

Alzheimer's disease  
is the **third** leading  
cause of death in  
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