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Documentary Highlighting Alzheimer's Disease in Latino Community to Debut in Orange County

Local Alzheimer's nonprofit and award-winning Latino journalist team up to produce compelling film about Alzheimer's disease

October 5, 2016 – Alzheimer's Orange County (AOC), the community's leading provider of dementia care and support, has partnered up with international award-winning journalist Jackeline Cacho to produce a documentary highlighting the quiet, devastating effects of Alzheimer's disease in the Latino community.

"A Day with Alzheimer's: Memories That Are Gone" documentary follows three local Orange County Latino families as they navigate the trials and tribulations of an Alzheimer's diagnosis. The film aims to educate the Latino community about the disease and advocate greater public commitment to finding a cure. In California, the number of Latinos living with Alzheimer's disease is projected to triple by 2030.

Jackeline Cacho, an award-winning Latino journalist who was recently named Woman of the Year in Media by US Congress, has devoted her career to tirelessly advocating on behalf of Hispanics through her involvement with many Spanish media platforms. Cacho is no stranger to Alzheimer's; currently, her aunt and her uncle are battling the disease.

"Finding Productions President and Director Thene Mucino and I have poured our hearts into this documentary," said Cacho, "My hope is that this film will raise much-needed awareness of the increasingly alarming reality of dementia in the Latino community."

The Latino community makes up 35% of Orange County's population. To address the growing number of local Latino family members coping with this disease, Alzheimer's Orange County has a Latino-specific program that offers culturally relevant services and interventions for Latino caregivers and family members. Alzheimer's Orange County's in-person support and on-going community education helps families address their needs and overcome the challenges with facing the disease.

"Raising awareness is the first step in breaking down the barriers and stigmas surrounding the disease," said AOC CEO and president Jim McAleer. "Jackeline's incredible clout gives this project a tremendous endorsement that will help us reach even more Latino families in our community, and show them that they are not alone in their battle against Alzheimer's."

The documentary will debut at a special showing at Alzheimer's Orange County's office (2515 McCabe Way, Irvine, CA 9214) on October 26, 2016 from 11:30 AM to 12:30 PM, with esteemed community leaders such as Congresswomen Loretta Sanchez in attendance. The public is invited to attend.

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About Jackeline Cacho

Jackeline Cacho is an international award-winning journalist producer and founder of a national TV Show “Jackeline Cachopresents Triunfo Latino” on VMe TV network, aired every Sunday to 43 cities around United States. She is also Founder and pioneer of the Edutainment Revolution.

Jackeline Cacho, originally from Peru, is the producer and host of “Jackeline Cacho Presenta Triunfo Latino,” as well as the vice president of Finding Productions, a media and marketing company based in Los Angeles, California. With an impressive 20 plus years of business and broadcast experience, Jackeline Cacho brings stories of Latino leaders from across the nation to inspire the Latino community. For more information, visit www.jackelinecacho.com

About Alzheimer’s Orange County

Alzheimer’s Orange County provides programs and services, free of charge, to Orange County residents with Alzheimer’s and related dementia disorders, their families, caregivers, and the community.

Alzheimer’s Orange County began as an independent 501c3 nonprofit in 1982, became a chapter of a national association in 1984, and in December 2015, became an independent nonprofit again with all fundraising going toward care, support and research in Orange County, Calif. Alzheimer’s is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the 24/7 Helpline at 1-844-HELP-ALZ, or visit www.alzoc.org.