

MEDIA CONTACT:
Chau Vuong
Alzheimer's Orange County
949.757.3706 | chau.vuong@alzoc.org

Alzheimer's Orange County Invites Walkers and Sponsors to Team Up and fight Alzheimer's and dementia in the community

Community's largest local fundraiser for Alzheimer's support and care returns under new name

IRVINE, California, September XX 2016 – Alzheimer's Orange County is inviting Orange County residents to lace up their walking shoes and open their wallets for the nonprofit's Walk4ALZ fundraising walks that will generate funds for much-needed support and services for those battling Alzheimer's and dementia.

Though under a new name, the Walk4ALZ will be returning to the same great Orange County locations that the public has attended over the years:

- Laguna Niguel (October 22)
- Huntington Beach (November 5)
- Angel Stadium of Anaheim (November 12)

Every year, over 12,000 people participate in Alzheimer's Orange County's walks, and in 2015, more than \$1 million dollars was raised from all three walk events.

Since becoming an independent organization in December 2015, Alzheimer's Orange County will now be able to retain 100% of its funds raised here in Orange County, to serve local families affected by Alzheimer's and dementia.

"Our walks have always been uplifting events that unite the community and raise hope in the face of a disease that at times seems insurmountable," said Alzheimer's Orange County CEO and president Jim McAleer. "Because all funds raised stay here to help local families, the Orange County community now has an even greater impact in fighting Alzheimer's and dementia through its participation in our walks."

McAleer said the need for support is acute as today there are more than 84,000 Orange County residents living with Alzheimer's disease or another form of dementia, and that number is projected to more than triple by 2025. Alzheimer's Orange County's life-changing programs, support services, advocacy and research will benefit those living with memory loss, as well as the people who love and care for them.

Registration for the Walks begins at 7:30, opening ceremonies are set for 9:00 and the approximately two-mile walks begin at 9:00. Walk details are available at <http://www.alzoc.org/walk> . For more information, call 949-955-9000 or send an email to walk@alzoc.org.

Alzheimer's Orange County is located at 2515 McCabe, Irvine, 92614. More information can be found at <http://www.alzoc.org>

###

About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services, free of charge, to Orange County residents with Alzheimer's and related dementia disorders, their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501c3 nonprofit in 1982, became a chapter of a national association in 1984, and in December 2015, became an independent nonprofit again with all fundraising going toward care, support and research in Orange County, Calif. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the 24/7 Helpline at 1-844-HELP-ALZ, or visit www.alzoc.org.