Alzheimer’s group breaks away

O.C. chapter drops its affiliation with national organization, retains local control of budget, programs.

Orange County’s largest nonprofit serving Alzheimer’s disease patients and their families broke off from the national Alzheimer’s Association on Thursday in order to keep local control over services and spending, officials said.

The decision came after the parent association, based in Chicago, decided it would merge its 54 independent chapters into one beginning in July, as part of a shift in strategy for attacking the disease.

Had they remained affiliated with the national organization, Orange County leadership would have lost control of its budget, personnel decisions and programs, said CEO Jim McAleer. The local group, which raises about $5 million a year, will no longer send 40 percent of funds raised to Chicago.

The Orange County nonprofit started in 1983 and joined the national organization in 1984. The local
AFFILIATION

FROM PAGE 1

The group provides services for 29,000 families a year, ranging from caregiver education to support groups for early-stage memory loss.

“I think to the people we serve it won’t look very different,” McAleer said. “We’re going to keep all of our successful programs, the things that people love and care about. I think what we’ll see is expansion.”

The group’s name has changed from the Alzheimer’s Association, Orange County chapter, to Alzheimer’s Orange County. It will remain headquartered at its current location in Irvine.

Also Thursday, the San Diego chapter cut ties with the national association. The New York City affiliate did the same on Monday.

Stewart Putnam, chairman of the board of the national Alzheimer’s Association, said his organization will work amicably with local leadership during the transition but plans to create a new chapter in Orange County.

“The Alzheimer’s Association needs to be in all parts of the country, including Orange County,” Putnam said. “What that looks like and how we go about it is something that would yet need to be determined.”

Putnam said the decision to create one unified nonprofit arose from a strategy to better attack the brain disease that he called America’s biggest and most expensive public health concern. He said he’s confident that most chapters will want to stay with the organization. They have until mid-January to give their consent.

“We hope and expect that coming out of that process will be a core set of programs that are proven to be effective and allow us to take care of more people,” Putnam said.

Roger Lisabeth, 68, of Mission Viejo has helped raise $50,000 for the Orange County group since his wife’s Alzheimer’s diagnosis five years ago. He attends caregiver support groups twice a month while his wife does crafts with other Alzheimer’s patients.

He said Alzheimer’s Orange County has his full support.

“I think there’s some risk,” Lisabeth said. “You’re out on your own. It’s a big decision but they’re big people and they’ve been doing it well. I’m sure they will do what is necessary to be successful.”

On the group’s Facebook page, one supporter expressed concerns about finding a cure now that research dollars will no longer be sent to Chicago.

McAleer said research with a local emphasis will remain a priority.

“I don’t think it’s going to reduce what’s happening in research,” he said. “We’re not just going to look at raising money for research, we’ll look at populating clinical trials. I think we can move the needle farther and faster.”

The group has a new website, alzoc.org. Local phone numbers, including the main line – 949-935-9000 – stay the same, but the toll free number is now 844-373-4400.

Alzheimer’s Orange County will hold a holiday open house from 5 to 7:30 p.m. Dec. 18, and the public is invited to attend. The event will be at 2355 McCabe Way in Irvine.

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