

## Status Update

## STATUS UPDATE



**Samantha Gowen has the latest on movers and shakers in Orange County**

Send items about business expansion, milestones and promotions to [sgowen@scng.com](mailto:sgowen@scng.com)

### Pimco expanding operations to Texas

Pacific Management Investment Co. has chosen Austin, Texas, for a new office as the firm seeks to recruit tech talent and broaden marketing in the U.S.

The office will open later this year and is expected to expand to about 200 employees, mostly new hires, by 2019, according to a statement Tuesday.

"Austin will play an important part in Pimco's continued growth and we are excited to become part of this vibrant, innovative community," Emmanuel "Manny" Roman, Pimco's chief executive, said in the statement.

Roman cited Charles Schwab Corp. as a model of a financial firm that established a facility outside California to recruit technologists. Since 2013, Schwab has been developing office space in Phoenix, Denver, Austin and Dallas.

"We scrubbed the whole of the U.S. in terms of tech talent, location, airport, taxes, what have you," Roman said during the interview in Newport Beach. "But the core of the firm is staying here."

— Bloomberg

### Celebrating 30

California Faucets in Huntington Beach is celebrating 30 years of business. The family-owned business launched in 1988 and since then, the venture has expanded to modern bath, shower and kitchen technology.

It's safe to say bathroom tech has come a long way since the 1980s. The company's extensive catalog includes everything from traditional faucets and shower setups to sleek, "zero clearance" sink drains and the StyleDrain, which takes an ordinary shower drain and turns it into art at your feet.

The company was founded by Fred Silverstein. Five family members work at the company today, including Fred's children: son, Jeff Silverstein (president and CEO), daughters Tina Silverstein (marketing) and Sue Cuthbert (new product coordinator), and nephew Noah Taft (senior vice president of marketing and sales).

California Faucets, with 180 employees, told the Register it has produced hundreds of thousands of fixtures in its three decades. Items are sold in all 50 states and Canada with occasional projects in Asia and the Middle East.



FILE PHOTO

Pimco in Newport Beach has chosen Austin, Texas, for a new office as the firm seeks to recruit tech talent.

### On the move

Adriene "Alex" Davis has been named assistant vice chancellor of economic and workforce development for Rancho Santiago Community College District. She will serve as the executive



Davis

director of the Los Angeles Orange County Regional Consortium. Davis also will facilitate implementation

Community Colleges Chancellor's Office career education, workforce economic development initiatives and oversee regional projects. Davis comes to RSCCD from Los Angeles City College.

### On board

**Ginger Silverman**, founder and president of Aha! Unlimited Consulting and vice president of marketing, brands and campaigns at Behr Paint, has been appointed to Trilogy Financial's board. Silverman also is an instructor at Brandman University in Irvine where she teaches business-related programs.

**Jena Jensen** has joined

the Santa Ana College Foundation board. She is the chief government relations officer at Children's Hospital of Orange County.

**Susan Heller**, co-managing shareholder at Greenberg Traurig's Orange



Silverman



Jensen



COURTESY OF CALIFORNIA FAUCETS

California Faucets in Huntington Beach is celebrating 30 years of business. The company's original catalog is shown at left.

County law firm, and holistic health coach Lisa Hummelberg have joined the board at Human Options, a nonprofit that helps families break the cycle of domestic violence.

### Good works

Alzheimer's Orange County's raised over \$550,000 for the organization at a recent fundraising gala sponsored by philanthropists Julia and George Argyros. It was a record for the nonprofit in the event's 19-year run history.

### Milestones

**Kathleen Neff** of Junior League of Orange County in Newport Beach has been named a 2018 OneOC Spirit of Volunteerism Honoree for her volunteer work. The nonprofit promotes voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Neff, who lives in Irvine, is serving as the League's human trafficking advocacy manager.

Waymakers has recognized two prosecutors from the Orange County District Attorney's Office and

one OCDA investigator for their work and commitment to victims of crime. Senior Deputy District Attorney **Janine Madera** of the Gang Unit and DDA **Nancy Dupont** of the Sexual Assault Unit, as well as investigator **Jay Pettibone** of the Family Protection Unit, were each honored at the annual Victims' Rights Conference in Garden Grove.

### More hiring

Meathead Movers is looking to hire 50 people in Orange County. To apply, visit the company's Orange County office at 2430 S. Grand Ave. Suite A, Santa Ana or apply online at [meatheadmovers.com/careers](http://meatheadmovers.com/careers). The hiring process includes a detailed application, in-person interview, criminal background check and a drug test.

### Coming up

The Orange County Small Business Development Center, an economic development program of Rancho Santiago Community College District, will host two business-oriented workshops in May. They are:

**May 2:** "How to Build a

Powerful Small Business Website," 6-8:30 p.m., Rancho Santiago Community College District 2323 N Broadway, Room 107, Santa Ana. No fee.

**May 2:** "Livestream: Build a Local Search Presence — Google Viewing Party," 8:30 a.m. to 10:30 a.m., Delhi Center Ballroom — 505 E Central Ave, Santa Ana. No fee.

**May 3:** "Small Business Jump-Start," 6-8:30 p.m., Norman P. Murray Community and Senior Center 24932 Veterans Way, Jacaranda B, Mission Viejo. Cost is \$10.

**May 9:** "Human Resources Laws You're Not Complying With," 6-8:30 p.m., Rancho Santiago Community College District 2323 N Broadway, Room 107. Cost is \$20.

**May 14:** "The Art and Science of Creating a Successful Business Plan," 6-8:30 p.m., Centennial Education Center 2900 W Edinger Ave, F-105, Santa Ana. Cost is \$20.

**May 30:** "Ramp Up Your Exports — Five Things You May Not Know About International Trade," 4-7 p.m., Norman P. Murray Center 24932 Veterans Way, Jacaranda B, Mission Viejo. Cost is \$20.

Place reservations for any of the workshops by phone at 714-564-5200 or go online to [ocsbdc.org](http://ocsbdc.org).

The Risk Management Association, Orange County Chapter will present "Dodd-Frank and Other Regulatory Dinosaurs: What's Left & What's to Come?" The luncheon panel is from 11:30 a.m. to 1:30 p.m. Thursday, May 17 at The Pacific Club, 4110 MacArthur Blvd., Newport Beach. Featured speakers include Bernice Mason, regulatory relations liaison, RMA, Daniel Wheeler, partner with Bryan Cave, and Maurine Padden, COO of the Western Banker's Association. The moderator will be Steve Casselberry, partner with Musick Peeler & Garrett. The cost to attend is \$65 for associate RMA members; \$75 non-members. Parking will be validated. Register online at [rmaoc.org](http://rmaoc.org) or call Vicki Phillippy at 714-267-5281.

*Status Update is compiled by contributing writer Karen Levin and edited by Business Editor Samantha Gowen. Submit items to [sgowen@scng.com](mailto:sgowen@scng.com). High-resolution images also can be submitted. Allow at least one week for publication. Items are edited for length and clarity.*