

Trials today, Treatments tomorrow

The 29th Annual Southern
California Alzheimer's Disease
Research Conference

September 21, 2018 | Irvine Marriott

EXHIBITOR PACKET

Exhibitor Information:

The Annual Southern California Alzheimer's Disease Research Conference is hosted by the UC Irvine Institute for Memory Impairments and Neurological Disorders (UCI MIND) in partnership with Alzheimer's Orange County (AOC). Reaching a diverse audience of over 400 healthcare professionals, aging service providers, family caregivers, students, and researchers, the conference brings together internationally renowned experts to address our nation's progress in the battle against Alzheimer's disease and other causes of dementia.

About this Conference

Negative headlines about drug “failures” and “flops” for Alzheimer's disease litter the media; nevertheless, every clinical trial, whether the drug is effective or not, brings answers and ideas moving researchers closer to solutions. At this conference, you'll learn about important findings from past trials, current trials of promising new treatments, and what it's going to take to find successful treatments for the most urgent health problem we face as a society today.



Conference Location

The Irvine Marriott is home to our conference in 2018.

Irvine Marriott

18000 Von Karman Avenue

Irvine, CA 92612

Reduced room rates may be available. Call 949-553-0100 for more information.

Exhibit Space Specifications

Exhibit booths will be located inside and outside of the ballroom located on the first floor of the Irvine Marriott.

Exhibit space will include:

- Table display size will depend on exhibitor level of participation indicated. Space will not include any draping.

Registering Your Company Representatives

UCI MIND will request your company representative names at the time of registration. If you do not have the names of your representatives at the time of registration, you may log into your online form and provide specifics at a later date. Please check the important deadlines page to secure a name badge for your representative(s).

Please note:

- General Admission package includes breakfast, lunch, conference materials, and self-parking validation per each representative.

- Add 5 Continuing Education Units (BRN, CAMFT (BBS), NHAP, and RCFE) for \$100 per representative.
- Discounted rates for additional representatives, NOT included in package, are \$50 for General Admission and \$150 for Professional Admission (5 CEUs).

Electricity

If you will be requiring electricity for your booth, you must request access and receive approval in advance.

Wi-Fi

Wi-Fi access will not be provided during this conference. However, individuals may purchase Wi-Fi access directly through the hotel for a fee. Complimentary Wi-Fi is available in the hotel lobby. Please contact the Irvine Marriott at 949-553-0100 for more information.

Attire

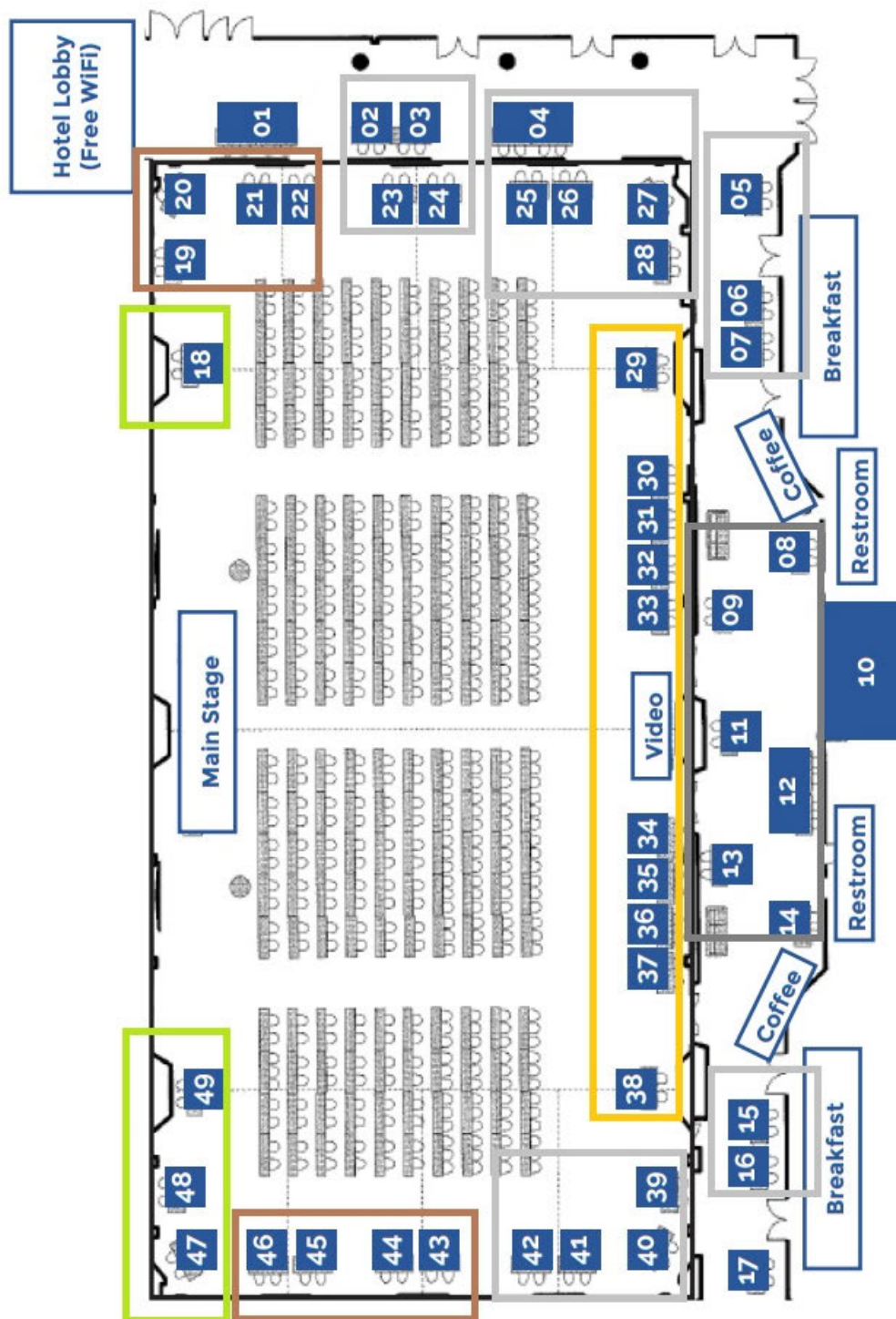
Recommended attire for the conference is business casual/business professional.

Contact Us

For any questions regarding your exhibitor experience, please contact Kirsten Klein – Assistant Education Coordinator, UCI MIND at kleinkm@uci.edu or 949-824-9475.



CONFERENCE MAP



2017 Conference diagram provided for reference. Subject to change.

Exhibitor Levels and Benefits:

Platinum: \$5,000

- Behind-the-scenes tour of UCI MIND for 10 representatives on a mutually agreed upon date.
- Recognized on promotional website and on screen/podium signage at conference
- 2 (6') display tables in priority location
- General Admission for 10 representatives.

GOLD: \$2,500

- Recognized on promotional website and on screen/podium signage at conference.
- 1 (6') display table in priority location
- General Admission for 6 representatives

SILVER: \$1000

- Recognized on coffee break signage at the conference
- 1 (6') display table in priority location
- General Admission for 4 representatives

BRONZE: \$500

- 1 (6') display table
- General admission for 2 representatives

NONPROFIT: \$250

- 1 (6') display table
- General Admission for 2 representatives

SCHOLARSHIP: \$100

Give the gift of education! Make it possible for those with a financial need to attend the conference, such as a family caregiver or student.

Your gift will be recognized on the screen at the conference and in the confirmation letter to sponsored individuals.

Reserve Your Exhibitor Space Online

<https://www.mind.uci.edu/exhibitor>

- Space is limited and is first-come, first-served.
- Registration/Payment deadline:
AUG 24, 2018



Important Exhibitor Policies and Information

Admission

UCI MIND and AOC shall have sole control of admission policies at all times. All sponsor and exhibitor representatives are required to be registered and wear a 2018 Alzheimer's Disease Research Conference issued name badge while at the conference.

Insurance

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify UCI MIND and AOC from any and all claims, obligations, liabilities, cause of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or UCI MIND, AOC or third parties in the use of the exhibit space or activities in connection with the exhibit space.

Security

Security will not be provided; therefore, UCI MIND, AOC and the facility do not assume responsibility for damage to, loss of, or theft of property.

Photography Consent

As part of the 29th Annual Southern California Alzheimer's Disease Research Conference, you may be photographed or you may be recorded on audio and/or video. These items may be used in promotion of future conferences or in other marketing related to the conference. Your attendance at this event implies your consent to be photographed or recorded.

Food/Beverage

Exhibitors and sponsors are not permitted to bring in outside food or beverages. UCI MIND and AOC must be notified of an exhibitor's interest to distribute food or beverage items. All such items must be approved by UCI MIND/AOC.

General

- Subletting exhibit space is NOT permitted. Sharing exhibit space is not permitted unless it is with divisions of the same organization and must be approved in advance by UCI MIND and AOC.
- UCI MIND and AOC reserve the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials, or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees, or agents shall void the right to occupy space, and such exhibitor will forfeit to UCI MIND and AOC all monies that may have been paid.
- Upon evidence of violation, UCI MIND and AOC may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that UCI MIND and AOC may thereby incur.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.
- Exhibitors may not place brochures, marketing materials, or flyers outside of that company's assigned exhibit space.
- Lead retrieval systems will not be used at the conference.