



Dear Friends,

We are delighted to invite you to an evening of song and art in support of The Muckenthaler Cultural Center and Alzheimer's Orange County.

Last year, the amazing and talented **Gayle Heuser** performed an outstanding concert in support of The Muckenthaler Cultural Center and Alzheimer's Orange County – all surrounded by beautiful paintings created by people experiencing dementia. Her amazing talents coupled with the passion and power of the art creates a magical evening for our guests.

On August 30, 2019, An Evening with Gayle will use Gayle's fabulous voice to showcase, once again, the Memories in the Making® program of Alzheimer's Orange County in the beautiful setting of The Muckenthaler Theater. Come join us and celebrate music and art.

This year, you have the power to make a lasting impact in our community by supporting Alzheimer's Orange County, the community's leading provider of free dementia care services, support, education, and advocacy for people with memory loss, and The Muckenthaler Cultural Center, Fullerton's masterpiece of community, culture and the arts.

Your generosity helps us create a brighter future for all who are impacted by this devastating disease, and support the arts for thousands.

On behalf of The Muckenthaler Cultural Center and Alzheimer's Orange County, thank you for your commitment.

Farrell Hirsch Gayle Heuser Marty Burbank Jim McAleer





## SPONSORSHIP OPPORTUNITIES

## Friday, August 30, 2019 | The Muckenthaler Cultural Center | Fullerton, CA

Please check the box next to the sponsorship level you would like to support.

<ul> <li>\$10,000 - TITLE SPONSOR</li> <li>20 VIP tickets</li> <li>Podium Time (3 minutes)</li> <li>Stage Recognition</li> <li>Recognition on Event Signage</li> <li>Recognition on Digital Program</li> </ul>	<ul> <li>Recognition on E-communications</li> <li>Logo and Link on Home Page of Event Website</li> <li>Full Page Ad in Digital Program During the Event</li> <li>Display table in pre event space</li> </ul>	<ul> <li>☐ I would like to be a Title Sponsor</li> </ul>
<ul> <li>\$5,000 each - FOOD or BAR SPONSOR</li> <li>10 VIP tickets</li> <li>Stage Recognition</li> <li>Recognition on Event Signage</li> <li>Bar signage or food presentation signage</li> </ul>	<ul> <li>Recognition on Digital Program</li> <li>Recognition on E-communications</li> <li>Logo and Link on Event Website</li> <li>Display table in pre event space</li> </ul>	☐ I would like to be a Food or Bar Sponsor
\$2,500 each – PLATINUM SPONSOR  o 10 tickets o Stage Recognition o Recognition on Event Signage	<ul> <li>Recognition on Digital Program</li> <li>Recognition on E-communications</li> <li>Logo and Link on Event Website</li> </ul>	<ul><li>☐ I would like to be a Platinum Sponsor</li></ul>
\$1,000 each – GOLD SPONSOR  o 5 tickets  o Recognition on Event Invitations o Recognition on Digital Program	<ul> <li>Recognition on E-communications</li> <li>Half Page Ad in Digital Program During the Event</li> <li>Logo and Link on Event Website</li> </ul>	☐ I would like to be a Gold Sponsor
I am unable to attend, but would like to  Name/Company:  (As you would like to be recognized)	make a donation \$	
Address:	City:Zip:	
☐ Enclosed is a check payable to Alzheimer's 0	Orange County □ Bill me directly □ Bill my AMEX, Visa,	MC, or Discover
Card #	Exp. Date//_ Signature	
Sponsorship must be submitted by Augu	ust 5, 2019 for all benefits. Seating is based on sponsors	hip level.

The Muckenthaler Cultural Center | 1201 W. Malvern Avenue • Fullerton, CA 92833 | <a href="www.themuck.org">www.themuck.org</a> Alzheimer's Orange County | 2515 McCabe Way, Suite 200 • Irvine, CA 92614 | <a href="www.alzoc.org">www.alzoc.org</a>

The Muckenthaler Cultural Center is a 501(c)3 non-profit organization, Tax I.D. 95-6136238 Alzheimer's Orange County is a 501(c)3 non-profit organization, Tax I.D. 95-3702013