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Alzheimer's Orange County's Unique Memories in the Making® Auction Showcases Recollections of People with Dementia Preserved Through Art

IRVINE, California, March 19, 2021 – Alzheimer's Orange County's (AlzOC) will hold an online, virtual art exhibit and silent auction featuring the nonprofit's poignant 2021 Memories in the Making® Collection created by program participants. Subject matter for the exhibit's 28 pieces done by Orange County artists ranges from nature, seascapes and desertscapes to still lifes, pets, wildlife and more.

The online auction is set to start on April 1, 2021. Greeting cards featuring art from the collection are on sale now. Purchases will benefit AlzOC's support services and the signature art program. To view the artwork, and learn more about the artists, visit <https://www.alzoc.org/mim-2021/>

The art program was created to provide a meaningful activity for persons with dementia, while focusing on creative expression as a form of communication. When the disease affects language, art becomes a more suitable form of expression. With the stroke of a paintbrush, participants are able to express themselves, often painting memories from long ago or images that represent their hobbies and passions.

Prior to the challenges of COVID-19, classes were offered at adult day centers and memory care communities. Fortunately, participation can also be a one-on-one activity through an in-home care agency or with loved ones in the comfort and safety of home.

"People with Alzheimer's are often able to reach outside of their dementia to paint a picture that reconnects them with a past memory, demonstrating that the essence of these individuals is still there," said AlzOC CEO and President Jim McAleer.

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About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services that span the continuum of care of Alzheimer's and related forms of dementia to Orange County, California residents living with Alzheimer's or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501c3 nonprofit in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit www.alzoc.org. Find Alzheimer's Orange County on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).