NEWS OF NORTHWEST ORANGE COUNTY, CA

Orange County Community Foundation's "Preserving Dignity" Giving Day raises $389,684

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On July 14, the Orange County Community Foundation (OCCF) hosted Preserving Dignity – a collaborative Giving Day for seven nonprofits serving OC's older adults in need. During the 24-hours online effort, 364 donors helped raise $389,684 for these organizations.

The COVID-19 pandemic disrupted the lives of millions of Americans, especially older adults. In Orange County, there are more than 450,000 adults aged 65 and older, which accounts for 14.3% of the population.[1] By 2045, this number is projected to increase to 17.3%.[2] According to the Orange County Strategic Plan for Aging, adults will face a new set of economic, social, health, and lifestyle challenges associated with aging, and Orange County is not able to provide adequate support of this growing population.

The $389,684 raised during Preserving Dignity will allow the seven nonprofits to provide a range of resources, including meals, housing, domestic violence services, hospice care, engagement opportunities, caregiver support, and more. The participating organizations included Alzheimer's Orange County, Council on Aging – Southern California, Human Options, Inc., Meals on Wheels Orange County, SoulRapha, Southern California Hospice Foundation, and St. Francis Home of the Franciscan Missionary Sister of the I C Inc.

(Click above for more information.)

Preserving Dignity is part of OCCF's iheartOC Collaborative Giving Days, an annual initiative that designates cause-specific giving days focused on critical community issues. The online giving model matches OC nonprofits with shared missions – from homelessness and workforce development to preserving ecosystems and supporting local veterans – to create momentum on one shared day and leverage a combined outreach effort for collective success. In 2020, the 10 days secured support from nearly 6,500 donors and raised a record $3.2 million for 98 nonprofits. Since its start in 2015, OCCF's Collaborative Giving Days have raised more than $13 million for Orange County nonprofits.

For more information about Orange County Community Foundation Collaborative Giving Days, please visit oc-cf.org/givingdays.

This article was released by the Orange County Community Foundation.

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