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Alzheimer's Orange County's Dazzling 2021 Soiree Raised Over \$1,000,000

Annual fundraiser presented in-person at The Hangar at the OC Fair & Event Center, Oct. 16

Irvine, Calif., Oct. 26, 2021 – More than 300 guests were treated to a dazzlingly experience at Alzheimer's Orange County: The Jewel of OC fundraising soiree as they walked into a virtual jewelry case replete with sapphire, emerald and diamond rooms, leading to a huge vault door that gave them access to the gourmet dining, live auction, and live entertainment space inside The Hangar at the OC Fair & Event Center.

Held Oct. 16, the sold-out event raised over \$1,000,000 to fund critically needed, life-changing programs and services for the 84,000 local Orange County residents affected by Alzheimer's or other forms of dementia.

The honorees included legacy partner Alison Hoven; volunteer partner Dung Trinh, MD; community partner Ed Schrum; and corporate partner Elite OC Productions. The event co-chairs are Analisa Albert and Christina Jenkins.

Lugano Diamonds provided a stunning ruby and diamond pendant as an opportunity drawing item. A silent auction showcased a range of irresistible items, including wine, dining, artwork, concert tickets and more.

Generous bidders were encouraged by premium live auction items that included a VIP experience to rejuvenate, relax, and recharge at the luxurious Rosewood Miramar Resort; a private suite for 16 to watch a Ducks versus Kings hockey game at the Honda Center; and a five-night stay in a private eight-bedroom villa in Puerto Vallarta that included a full staff and chef, and a sailing adventure on a private yacht.

The live auction also offered an escape to an 11,000-square-foot private villa in Playa del Carmen complete with chef and butler service, beachfront fun, and a half-day of sailing aboard a private yacht. Gourmets were attracted to a fine dining and wine experience for 20 guests hosted by Chef Bruno at The Anaheim White House, while concertgoers could score 18 suite tickets and complimentary food and beverage services for The Weeknd at the Honda Center.

“We are so thankful to our sponsors and guests, who supported our first in-person fundraiser since 2019 to further our mission to provide hands-on care and support, information, referrals, education and

resources for individuals and families in Orange County and surrounding areas who experience memory loss, Alzheimer's and other dementias," AlzOC's CEO and President Jim McAleer said.

Sponsors include Dr. Jacque DuPont-Carlson, and Mr. Marc Carlson, Dr. Milind Ambe, Lugano Diamonds, Alison Hoven, Linda and Burton Young, Iacocca Family Foundation, Julia and George Argyros, Karen Jean Jordan, Soogie and Don Kang, CareCHOICES, Debi and Tom Pavlik, the Aitken Family, Caring Companions at Home, Newport Urgent Care - Analisa and Bruce Albert, the Ann Conway Family, Carol Manning and Christina and Brian Jenkins, Ed Schrum and Juan Chacon, and Sperry Equities.

AlzOC is located at 2515 McCabe, Suite 200, Irvine, 92614. For more information, visit www.alzoc.org.

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About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services that span the continuum of care of Alzheimer's and related forms of dementia to Orange County, California residents living with Alzheimer's or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501c3 nonprofit in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit www.alzoc.org. Find Alzheimer's Orange County on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).