



## Celebrating 40 Years of Service

In celebration of Alzheimer's Orange County (AlzOC), turning 40 this year, we're commemorating four decades of providing care, compassion and collaboration to the thousands of residents of Orange County who are affected by memory loss disorders, and frail older adults living in our community.

### **Additional Resources**

- [40<sup>th</sup> Anniversary Press Release](#)
- [40<sup>th</sup> Anniversary Fact Sheet](#)

### **How to use this kit**

Help us spread the word by spreading the word on social media. Use the suggested posts and images below or create your own and don't forget to share your story, learn about our history, or donate in honor of our 40<sup>th</sup> anniversary at [www.alzoc.org/40th](http://www.alzoc.org/40th).

**Social Media Sample Graphic One** (simply right click and “Save as Picture”, then upload to your social media channels.)



## **Sample Caption One**



**FACEBOOK - @ALZOC**

@ALZOC turns 40 this year! Since 1982, Alzheimer's Orange County has been providing care, resources, and support to thousands of Orange County residents living with Alzheimer's and other types of dementia. Today they continue to serve those affected by memory loss disorders, frail older adults, and those that care for them. Learn more about their history and family of programs and services: [alzoc.org/40th](http://alzoc.org/40th)



[INSTAGRAM](#) @alzorangecounty

@alzorangecounty turns 40 this year! Since 1982, Alzheimer's Orange County has been providing care, resources, and support to thousands of Orange County residents living with Alzheimer's and other types of dementia. Today they continue to serve those affected by memory loss disorders, frail older adults, and those that care for them. To learn more about their history and family of programs and services, visit @alzorangecounty LINKINBO

Suggested hashtag #AlzOC40



[TWITTER](#) @OCAlzhimers

.@OCAlzhimers turns 40 this year! Since 1982, Alzheimer's Orange County has been providing care, resources, & support to thousands of OC residents living with Alzheimer's & other types of dementia. Learn more at [alzoc.org/40th](http://alzoc.org/40th)



[LINKEDIN](#) – Alzheimer's Orange County

Alzheimer's Orange County turns 40 this year! Since 1982, Alzheimer's Orange County has been providing care, resources, and support to thousands of Orange County residents living with Alzheimer's and other types of dementia. Today they continue to serve those affected by memory loss disorders, frail older adults, and those that care for them. Learn more about their history and family of programs and services: [alzoc.org/40th](http://alzoc.org/40th)

**Social Media Sample Graphic Two** (simply right click and “Save as Picture”, then upload to your social media channels.)



## **Sample Caption Two**



FACEBOOK - @ALZOC

40 years of ALZOC history means a lot of memories! Do you have an AlzOC story to share? How has AlzOC impacted your life? Do you have a favorite AlzOC memory? Are you still involved with AlzOC? Visit [alzoc.org/40th](http://alzoc.org/40th) to share your story today.



INSTAGRAM - @alzorangecounty

40 years of @alzorangecounty history means a lot of memories! Do you have an AlzOC story to share? How has AlzOC impacted your life? Do you have a favorite AlzOC memory? Are you still involved with AlzOC? Visit [alzoc.org/40th](http://alzoc.org/40th) to share your story today.

Suggested Hashtag  
#AlzOC40



TWITTER - @OCAlzhaimers

40 years of @OCAlzhaimers means a lot of memories! Do you have an AlzOC story to share? How has AlzOC impacted your life? Do you have a favorite AlzOC memory? Are you still involved with AlzOC? Visit [alzoc.org/40th](http://alzoc.org/40th) to share your story today.

Suggested Hashtag  
#AlzOC40



[LINKEDIN – Alzheimer's Orange County](#)

40 years of Alzheimer's Orange County history means a lot of memories! Do you have an AlzOC story to share? How has AlzOC impacted your life? Do you have a favorite AlzOC memory? Are you still involved with AlzOC? Visit [alzoc.org/40th](http://alzoc.org/40th) to share your story today.