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**BUSINESS** • News

# Status Update: Goodwill shopping goes nationwide with smartphone app

Also in the news: Airline passenger traffic continued to rebound at John Wayne Airport in February with 717,400 travelers crossing airline gates.

<p><b>Painted Cow Head(Skull)</b> Southwestern Deco</p>  <p>Time Left : 23h 11m (update)   Bids : 9</p> <p>Current Price : <b>\$101.00</b></p>	<p><b>Vintage Top Hinged Storage Trunk</b> Airline Jukebox</p>  <p>Time Left : 28m 23s (update)   Bids : 1</p> <p>Current Price : <b>\$7.50</b></p>	<p><b>Natural Stone Carved Mini Tea Pot</b></p>  <p>Time Left : 5h 1m (update)   Bids : 10</p> <p>Current Price : <b>\$100.00</b></p>
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ShopGoodwill.com has launched its first smartphone app, curating thrift-store finds from across the U.S. (Goodwill app compilation)

By **SAMANTHA GOWEN** | sgowen@scng.com | Orange County Register  
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The auction platform is available in the Apple App and Google Play stores. Goodwill says the app enables browsing, bidding and buying from an inventory of at least 300,000 items.

The app includes category searching, quick bids, real-time push notifications and personal shopping services.

“We are thrilled to see the ShopGoodwill.com mobile app come to life and give our growing customer base more ways to discover secondhand treasures,” said Nicole Suydam, president and CEO of Goodwill of Orange County, the Goodwill organization that owns and operates ShopGoodwill.com.

She said the launch is the beginning of “future innovation for ShopGoodwill.com.”

“We see the app as the foundation for big opportunities to merge brick-and-mortar thrifting with on-the-go shopping – all driven by our desire to further the Goodwill mission and serve more individuals on their path to finding meaningful employment,” Suydam said.

## **JWA sees another uptick in passenger traffic**

Airline passenger traffic continued to rebound at John Wayne Airport in February with 717,400 travelers crossing airline gates.

The airport reported it served 717,400 passengers, an increase of 215.5% compared with a pandemic-hindered count of 227,402 in February 2021. Traffic was still down 6% compared with 2020, before the pandemic hit. JWA served 764,506 passengers in February 2020, a decrease of 9.1% when compared to February 2019 of 789,523 passengers.

Other airport highlights:

Commercial aircraft operations increased 87.5% and commuter aircraft operations increased 63.5%.

Total aircraft operations increased in February 2022 as compared with the same month in 2021. In February 2022, there were 23,522 total aircraft operations (take-offs and landings), a 7.5% increase compared to 21,873 total aircraft operations in February 2021.

General aviation activity decreased 9.9% when compared with February 2021, and increased 29.0% when compared to general aviation activity of 12,513 in February 2020.

The top three airlines in February 2022 based on passenger count were Southwest Airlines (275,771), United Airlines (105,039) and American Airlines (104,049).

## **On the move**



Adrian Dobrowolsky is the incoming director of Hoag Memorial Hospital Presbyterian's new Bariatric Weight Loss Program. He is trained in both laparoscopic and robotic surgery. In addition to surgical outcomes, Dobrowolsky will work with endocrinologist David Ahn who will oversee the medical-management aspects of the patient's weight loss journey. Hoag says its Bariatric Weight Loss Program is in its developmental phase and will be added later this year at the Newport Beach hospital.

Newport Beach-based accounting firm Blueprint CFO has added three chief financial officer consultants to the company's executive team. John Bradley, Daniel Stromberg and John Khamis all have decades of experience in finance.



Newport Beach resident Laura Brightwell has been appointed to the board at Atlanta-based Builders, a commercial insurance firm that operates in California and 16 other states. (Courtesy of Laura Brightwell)

## On board

Newport Beach resident Laura Brightwell has been appointed to the board at Atlanta-based Builders, a commercial insurance firm that operates in California and 16 other states. She is one of two of the first women to join Builders' board. She is vice-chair of the University of Georgia Terry College of Business Dean's Advisory Board and a board member of the Alliance Theatre.





Hoag Hospital Foundation has established three new endowed chairs, bringing the hospital's total to 20. From left to right Teresa Conk, senior vice president and Chief Clinical Institutes Officer, Hoag; Robert Gorab, Tom and Mayumi Adams Endowed Chair in Orthopedic Surgery; Robert Louis, Empower360 Endowed Chair in Skull Base and Minimally Invasive Neurosurgery; Subbarao Myla, Dr. Joel Manchester Endowed Chair in Interventional Cardiology; and Flynn Andrizzi, president of Hoag Hospital Foundation. (Photo courtesy of Kevin Warn)

## Milestones

Hoag Hospital Foundation has established three new endowed chairs, bringing the hospital's total to 20. All of the programs fund therapies and programs in cancer, breast care, women's health, aortic care, cardiac care, cardiovascular surgery, neurosciences, memory loss and cognitive impairment, gastrointestinal disease, diabetes and orthopedics.

Three new endowed chairs have been awarded to:

Robert S. Gorab, the Tom & Mayumi Adams Endowed Chair in Orthopedic Surgery. Robert G. Louis is the Empower360 Endowed Chair in Skull Base and Minimally Invasive Neurosurgery. Subbarao V. Myla is the Dr. Joel H. Manchester Endowed Chair in Interventional Cardiology.

## Good works

Costa Mesa-based New Directions for Women celebrated 45 years of service recently with a breakfast March 17 at the Balboa Bay Resort. The event has so far raised \$275,000 by nearly 400 attendees (in-person and virtual) at the St. Patrick's Day fundraiser. The nonprofit supports residential treatment for women and their children.

Special recognition was given to the 2022 Amethyst Society recipients in three categories





Alzheimer's Orange County's annual Walk4ALZ & Run4ALZ at Angel Stadium drew more than 2,500 people and raised \$300,000. (Courtesy of Alzheimer's Orange County)

## Annual walk for Alzheimer's raises \$300K and counting

The nonprofit Alzheimer's Orange County's annual Walk4ALZ & Run4ALZ at Angel Stadium drew more than 2,500 people and raised \$300,000.

Fundraising continues until June to support services for those battling Alzheimer's and dementia.

Leading sponsors for this year's event included Healthpeak Properties, Avani, Discount Tire & Service Centers, Irvine Clinical Research and Park View Estates.

So far, the top individual fundraiser is Alan Brutman, president and co-founder of Judicate West. He raised more than \$16,000. The top team was also Judicate West, which raised \$32,000.

To donate, go to [alzoc.org/walkrun](http://alzoc.org/walkrun). AlzOC is at 2515 McCabe, Suite 200, Irvine, 92614. More information can be found at [alzoc.org](http://alzoc.org).

*Status Update is compiled from press releases by contributing writer Karen Levin and edited by Business Editor Samantha Gowen. Submit items and high-resolution photos to [sgowen@scng.com](mailto:sgowen@scng.com). Allow at least one week for publication. Items are edited for length*

