



CONTACT: Aaron Gutierrez  
Director of Communications  
949-757-3721  
aaron.gutierrez@alzoc.org

## **Three New Members Join Alzheimer's Orange County's Board of Directors**

IRVINE, California, August 23, 2022 – Three new members have joined the board of directors for Alzheimer's Orange County (AlzOC), a 40-year-old independent nonprofit organization leading the way with brain health and dementia education, care consultations, community connections, and adult day health services.

The new members are Frank Carfioli of Coto de Caza, Martin Schwartzman of Fullerton, and Matthew Stein of Laguna Hills.

“An organization is only as strong as its leadership, which begins at its board of directors,” AlzOC CEO and President Jim McAleer said. “I welcome these esteemed Orange County residents onto our board and look forward to their contributions to our organization.”

Retired since 2012, Carfioli was a senior vice president for Acosta, an integrated sales and marketing services provider. His work experience also executive roles with Oscar Mayer, International Playtex, Packaging Corporation of America, and Kelley-Clarke. He served on the advisory boards of various manufacturers, including Tyson Foods.

In addition to AlzOC, he has also supported the Muscular Dystrophy Association's Aisles of Smiles program and its telethon and served on food industry committees for City of Hope.

Carfioli was a high school English teacher and a basketball and football coach. He is a graduate of West Chester University of Pennsylvania. He and his wife of 40 years, Carol, have four children and four grandchildren.

Prior to retiring in 2018, Schwartzman owned and operated Packaging Resources, a manufacturers' rep company. He enjoyed a career in advertising with Benton & Bowles in New York, where he managed clients like Procter & Gamble and General Foods. Other career experience includes fundraising for nonprofits at John O'Donnell Company, and holding executive positions with Milprint in Milwaukee, Mobil in Rochester and Los Angeles, and Virton in Belgium. He served in the United States Army Reserve.

He earned an undergraduate degree from Northwestern University with a double major in psychology and sociology. He transferred to Medill School of Journalism at Northwestern, receiving a master's degree in Journalism in 1967.

Schwartzman was a caregiver at home for his wife from 2001 until 2011 when she died from early onset Alzheimer's. He has two children and three grandchildren.

Stein is an estate and probate litigation attorney and Managing Partner of Law & Stein, LLP. He represents those entangled in trust contests, probate litigation, will contests, breaches of fiduciary obligations, allegations of trustee wrongdoing and claims of elder abuse. His work includes consulting with individuals to provide advice on strategic planning and positioning before litigation becomes necessary.

In addition to running a law firm of twelve experienced attorneys, Stein sits on the UCI Dean's Leadership Executive Committee, is a ProVisors Group Leader, an avid runner, advanced open water scuba diver, soccer coach, and father of three children.

He has been named a Southern California Super Lawyer for the past four years. He earned his law degree from Southwestern University School of Law, Los Angeles, and his undergraduate degree from the University of California Irvine.

###

### **About Alzheimer's Orange County**

Commemorating its 40th year of service in Orange County in 2022, Alzheimer's Orange County provides programs and services that span the continuum of care of Alzheimer's and related forms of dementia to Orange County, California residents living with Alzheimer's or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501c3 nonprofit in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit [www.alzoc.org](http://www.alzoc.org). Find Alzheimer's Orange County on Facebook, Twitter, Instagram, and LinkedIn.