Alzheimer’s Orange County to present “Cheers to 40 Years” gala

Calling all dolls and dreamboats. Alzheimer’s Orange County (AlzOC) invites the community to be transported back to a magical night in the 1940s at the USO (United Service Organizations) in commemoration of the 40 years of dedicated service it has offered in Orange County.

As an independent, nonprofit organization, AlzOC’s mission is to serve Orange County individuals with memory loss, frail seniors and those that support them.

The event is set for Saturday, Oct. 15 at the Balboa Bay Resort. Proceeds will fund critically needed, life-changing programs and services for the 84,000 local Orange County residents affected by Alzheimer’s or other forms of dementia.

Highlights of the evening include a program, live entertainment, dinner, and a live auction. A virtual silent auction will showcase a range of irresistible items, including wine, dining, artwork, concert tickets and more.

The honorees at the event this year are Community Partner - Irvine Clinical Research; Philanthropy Partner - John Kelley and Legacy Partner - Frome Family Foundation. The premier sponsors are Julia and George Argyros. The premier platinum sponsors are Alison Hoeven, Lugano Diamonds and Charlene and Judd Jessup. Platinum sponsors are the Frome Family Foundation and Lia and Victor Assad.

Gold sponsors are Alec and Sherry Abbott, Angels Baseball, Avanir, CareCHOICES, Caring Companions at Home, Debi and Tom Pavlik, Discount Tire & Service Centers, Dr. Jacque DuPont-Carlson and Marc Carlson, Irvine Clinical Research, Kaiser Permanente, UCI Health, Risk Strategies and Sperry Equities.

The co-chairs are Alec Abbott, Christopher DeSurra, Dennis Kuhl, Robert Ortega, Tom Pavlik, Mark Pomerantz, Ed Schrum, Dr. Dung Trinh and Burton Young. Members of the event committee are Jeff Arcio Catherine Beaumont, Jacque DuPont-Carlson, Ph.D., Massy Farzine, Debi Pavlik, Mary Phillips, Madonna Waszak, Linda Young, Maria Filardo, Alison Hoeven, Lia Iacocca Assad and Diane Mondini.

“We will be celebrating four incredible decades of Alzheimer’s Orange County by reminiscing about the resilience, innovation and ingenuity of the 1940s as we proclaim, ‘Cheers to 40 years,’” AlzOC CEO and President Jim McAleer said.

To become a sponsor or to purchase tickets, visit www.alzoc.org/gala.

Commemorating its 40th year of service in Orange County in 2022, Alzheimer’s Orange County provides programs and services that span the continuum of care of Alzheimer’s and related forms of dementia to Orange County, Calif. residents living with Alzheimer’s or dementia, including older adults and frail seniors, along with their families, caregivers and the community.

For more information, visit www.alzoc.org.