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**Alzheimer's Orange County Partners with Orange County  
Community Foundation for "Preserving Dignity" Giving Day**

**24-Hour virtual fundraiser seeks to raise \$100K  
to support Orange County's growing elderly population**

Irvine, Calif., Oct. 24, 2022 – Alzheimer's Orange County (AlzOC) and four aligned nonprofits will partner with the Orange County Community Foundation (OCCF) on Wednesday, November 2 for Preserving Dignity, a collaborative online Giving Day to support Orange County's older adults in need.

AlzOC invites those interested in showing their support to either donate directly or start a peer-to-peer fundraiser. The organization has set a goal of \$50,000 and has a \$25,000 matching grant to incentivize donors. For more information, visit:

<https://preserving-dignity-giving-day.ocnonprofitcentral.org/organizations/alzheimers-orange-county>

A demographic shift is accelerating in Southern California that will lead to the need for additional resources for one of the most vulnerable populations: older adults. According to population projections by the U.S. Census Bureau, the number of Americans aged 65 or older will outnumber adolescents under 18 by 2034. By 2060, it is expected that roughly 1 in 4 Americans will be what is currently considered retirement age, and the 65+ population in Orange County will nearly double from 17% to 29%. In fact, the Report on Aging in Orange County 2022 shows that based on the county's demographics, the population is aging far more rapidly than the rest of California.

As an independent, nonprofit organization, AlzOC's mission is to serve Orange County individuals with memory loss, frail seniors, and those that support them. Today, 84,000 Orange County residents are currently affected by Alzheimer's disease, or at high risk of developing it. We provide support and resources for those affected by the disease and their caregivers. These include patient and family services to aid present and future individuals and caregivers of Alzheimer's disease and related disorders; advocacy for improved public policy and needed legislation; education and increasing public awareness of Alzheimer's disease: and caregiver support, education, and training.

In addition to AlzOC, other participating organizations include the Council on Aging – Southern California, SoulRapha, Southern California Hospice Foundation, and St. Francis Home of the Franciscan Missionary Sister of the I C Inc.

“As a 40-year-old nonprofit organization that offers programs and services for older adults and their families affected by Alzheimer’s, dementia and other health challenges, we appreciate the opportunity to be a participant in this important fundraising initiative,” said AlzOC CEO and President Jim McAleer.

“The data is clear and compelling that we must prioritize the health and well-being of our county’s aging population,” said Shelley Hoss, president and CEO of the Orange County Community Foundation. “We’re proud to support local nonprofits during Preserving Dignity that address the needs of our older residents who have given so much to our community throughout their lifetimes.”

To give online during the 24-hour Giving Day, please visit <https://preserving-dignity-giving-day.ocnonprofitcentral.org/>. For more information about Orange County Community Foundation Collaborative Giving Days, please visit [oc-cf.org/givingdays](http://oc-cf.org/givingdays).

AlzOC is located at 2515 McCabe, Suite 200, Irvine, 92614. For more information, visit [www.alzoc.org](http://www.alzoc.org).

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### **About Alzheimer’s Orange County**

Commemorating its 40th year of service in Orange County in 2022, Alzheimer’s Orange County provides programs and services that span the continuum of care of Alzheimer’s and related forms of dementia to Orange County, California residents living with Alzheimer’s or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer’s Orange County began as an independent 501(c)(3) nonprofit organization in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer’s is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit [www.alzoc.org](http://www.alzoc.org). Find Alzheimer’s Orange County on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

### **About Orange County Community Foundation**

Founded in 1989, the Orange County Community Foundation (OCCF) works with donors, strengthens the local nonprofit sector, and works to find solutions to community needs. Since its inception, OCCF has awarded \$900 million in grants and scholarships, ranking the organization as the 3rd most active grantmaker among all U.S. community foundations. For more information, visit [oc-cf.org](http://oc-cf.org) or call 949-553-4202. Be a part of our conversation on Facebook, Twitter, and Instagram. View OCCF's 2021 annual report [here](#).