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## **Alzheimer's Orange County's to Present Cheers to 40 Years Gala**

***Special 40<sup>th</sup> anniversary Night at the USO to be held at the Balboa Bay Resort on Oct. 15***

Irvine, Calif., Sept. 30, 2022 – Calling all dolls and dreamboats. Alzheimer's Orange County (AlzOC) invites you to be transported back to a magical night in the 1940s at the USO (United Service Organizations) in commemoration of the 40 years of dedicated service it has offered in Orange County.

As an independent, nonprofit organization, AlzOC's mission is to serve Orange County individuals with memory loss, frail seniors, and those that support them.

The event is set for Saturday, October 15 at the Balboa Bay Resort in Newport Beach. Proceeds will fund critically needed, life-changing programs and services for the 84,000 local Orange County residents affected by Alzheimer's or other forms of dementia. To become a sponsor or to purchase tickets, visit [www.alzoc.org/gala](http://www.alzoc.org/gala).

Highlights of the evening include a program, live entertainment, dinner, and a live auction. A virtual silent auction will showcase a range of irresistible items, including wine, dining, artwork, concert tickets and more.

The honorees at the event this year are Community Partner - Irvine Clinical Research; Philanthropy Partner - John Kelley; and Legacy Partner - the Frome Family Foundation. The premier sponsors are Julia and George Argyros. The premier platinum sponsors are Alison Hoeven, Lugano Diamonds, and Charlene and Judd Jessup. Platinum sponsors are the Frome Family Foundation and Lia and Victor Assad.

Gold sponsors are Alec and Sherry Abbott, Angels Baseball, Avani, CareCHOICES, Caring Companions at Home, Debi and Tom Pavlik, Discount Tire & Service Centers, Dr. Jacque DuPont-Carlson and Marc Carlson, Irvine Clinical Research, Kaiser Permanente, UCI Health, Risk Strategies, and Sperry Equities.

The co-chairs are Alec Abbott, Christopher DeSurra, Dennis Kuhl, Robert Ortega, Tom Pavlik, Mark Pomerantz, Ed Schrum, Dr. Dung Trinh, and Burton Young. Members of the event committee are Jeff

Arcio, Catherine Beaumont, Jacque DuPont-Carlson, PhD., Massy Farzine, Debi Pavlik, Mary Phillips, Madonna Waszak, Linda Young, Maria Filardo, Alison Hoeven, Lia Iacocca Assad, and Diane Mondini.

“We will be celebrating four incredible decades of Alzheimer’s Orange County by reminiscing about the resilience, innovation, and ingenuity of the 1940s as we proclaim, ‘Cheers to 40 years,’” AlzOC CEO and President Jim McAleer said.

AlzOC is located at 2515 McCabe, Suite 200, Irvine, 92614. For more information, visit [www.alzoc.org](http://www.alzoc.org).

### **About Alzheimer’s Orange County**

Commemorating its 40th year of service in Orange County in 2022, Alzheimer’s Orange County provides programs and services that span the continuum of care of Alzheimer’s and related forms of dementia to Orange County, California residents living with Alzheimer’s or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer’s Orange County began as an independent 501(c)(3) nonprofit organization in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer’s is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit [www.alzoc.org](http://www.alzoc.org). Find Alzheimer’s Orange County on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).