

Philanthropy

BY [KIM STEMPER](#)

DECEMBER 13, 2022

31



Jim McAleer, CEO, Alzheimer's Orange County; Mazzy Farzine, founder and president, ESDI; Karen Jordan, member, Cheers to 40 year gala committee; Linda Young, president and managing partner, Elite OC Productions; Burton Young, principal and co-founder, Sperry Equities and Sperry Commercial

40 Years of Changing Lives

On Oct. 15, the **Balboa Bay Resort** in Newport Beach was transformed into a 1940s-style USO camp in commemoration of the 40 years of service **Alzheimer's Orange County** has offered.

Cheers to 40 Years earned more than \$700,000 to fund critically needed, life-changing programs and services for the 84,000 local Orange County residents affected by Alzheimer's and other forms of dementia.

Guests embraced the theme, with many women wearing vintage dresses and hats, and men arriving in wide, colorful ties and period fedora hats and caps.

The evening included dinner, both a live and silent online auction, and entertainment by the **Satin Dollz**. They sang songs from the 1940s, including "Boogie Woogie Bugle Boy" and other popular WWII-era tunes.

Among the award honorees were **Irvine Clinical Research**, which received the Community Partner award, and the **Frome Family Foundation**, which was recognized with the Legacy Partner award. The premier sponsors were **Julia** and **George Argyros**. Additional sponsors included **Lugano Diamonds**; **Angels Baseball**; **CareChoices**; **Caring Companions at Home**; **Discount Tire & Service Centers**; **Dr. Jacque DuPont-Carlson**, founder, **Dupont Residential Care** and **Assured In Home Care** and **Marc Carlson**, managing director, **3 Points Partners**; **Irvine Clinical Research**; **Kaiser Permanente**; **UCI Health**; **Risk Strategies**; and **Sperry Equities**.