



ALZHEIMER'S OC CELEBRATES 40 YEARS & GALA RAISES MORE THAN \$700,000

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The event earned more than \$700,000 to fund critically needed, life-changing programs and services for the 84,000 local Orange County residents affected by Alzheimer's or other forms of dementia. As an independent, nonprofit organization, AlzOC's mission is to serve local individuals with memory loss, frail seniors, and those that support them.

"From our humble beginnings 40 years ago to becoming an organization that provides the full continuum of care, AlzOC has steadily grown and adapted to meet the ever-changing needs of our community," AlzOC CEO and President Jim McAleer said. "Today, we serve as a leading resource center and a trusted provider of crucial programs and services for people living with memory loss, frail seniors, and those that support them. We cannot thank our donors, supporters, professional service providers, and the individuals and families we serve enough."

Guests embraced the theme, with many women wearing vintage dresses and hats and men arriving in wide, colorful ties and period fedora hats and caps.

Following a satisfying dinner in the richly furnished grand ballroom, talented members of the acclaimed Satin Dollz ensemble delivered top-notch entertainment replete with high-energy singing, tap dancing, sparkling charisma, and beauty all wrapped up in a retro bow. Dancing to a DJ followed.

Live auction items included a seven-night Sail Martinique escape for 12 guests; a private suite at the Honda Center for 18 guests to enjoy the comedy of Jo Koy; an unforgettable Andrea Bocelli concert experience for 18 guests in a private suite at the Honda Center; an ultimate Angels Baseball experience with four chairman seat tickets, a chance for a child to "steal" third on the field and more; and ski weekend in Big Bear in a spacious mountain home for 10 guests. The gala also included an online auction with a range of irresistible items, including wine, dining, artwork, concert tickets, and more.

The honorees at the event this year were Community Partner - Irvine Clinical Research; Philanthropy Partner - John Kelley; and Legacy Partner - the Frome Family Foundation. The premier sponsors were Julia and George Argyros. The premier platinum sponsors were Alison Hoeven, Lugano Diamonds, and Charlene and Judd Jessup. Platinum sponsors were the Frome Family Foundation and Lia and Victor Assad.

Gold sponsors were Alec and Sherry Abbott, Angels Baseball, Avanir, CareCHOICES, Caring Companions at Home, Debi and Tom Pavlik, Discount Tire & Service Centers, Dr. Jacque DuPont-Carlson and Marc Carlson, Irvine Clinical Research, Kaiser Permanente, UCI Health, Risk Strategies, and Sperry Equities.

The co-chairs were Alec Abbott, Christopher DeSurra, Dennis Kuhl, Robert Ortega, Tom Pavlik, Mark Pomerantz, Ed Schrum, Dr. Dung Trinh, and Burton Young. Members of the event committee were Jeff Arcio, Catherine Beaumont, Jacque DuPont-Carlson, PhD., Massy Farzine, Debi Pavlik, Mary Phillips, Madonna Waszak, Linda Young, Maria Filardo, Alison Hoeven, Lia Iacocca Assad, and Diane Mondini.



Legacy Partner Honoree went to the Frome Family Foundation



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Bill Peters and Ashleigh Aitken



Board member Frank Carfioli and his wife Carol Carfioli



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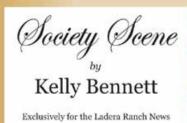
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