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**Alzheimer's Orange County Invites Community to Fight
Alzheimer's and Dementia by Walking to Raise Funds
*Walk4ALZ Alzheimer's Walk Returns to Angel Stadium of Anaheim, April 1***

IRVINE, California, February 27, 2023 – Nonprofit Alzheimer's Orange County's (AlzOC) annual Walk4ALZ, the organization's largest event of the year to help Orange County residents living with Alzheimer's disease or a related form of dementia, returns in-person to Angel Stadium of Anaheim, Saturday, April 1 with the goal of generating much-needed awareness and funds.

AlzOC aims to raise over half a million dollars in support of critical support and services for those battling Alzheimer's and dementia. Over 2,500 Orange County residents are expected to join the event. Registration is completely free, but all are encouraged to donate.

Walk4ALZ will include a Vendor Village featuring activities, games and an array of onsite vendors that will be showcasing a variety of health and fitness products and services. Leashed dogs are welcome in the festival area, but due to venue restrictions, will not be permitted on the walk course. Booth space and other sponsorship packages are available.

Donors and walkers will be able to participate in two new fundraising incentives. Any walker that donates at least \$20 through Venmo on the day of the event will be entered to win a \$500 gift card. Additionally, any individual that raises at least \$1,000 by the end of March will be automatically entered to win a \$250 cash prize. Two winners will be selected.

"It will take all of us to make a difference" said Alzheimer's Orange County CEO and President Jim McAleer. "Together, all of Orange County can make strides to change the future one step at a time alongside family, friends, co-workers and others united in Orange County's fight against Alzheimer's."

McAleer said the need for support remains urgent as there are tens of thousands of residents living with Alzheimer's disease or another form of dementia, and that number is projected to more than triple by 2025. In Orange County alone, Alzheimer's disease is the third leading cause of death. Alzheimer's Orange County's life-changing programs, support services, and advocacy benefit those living with memory loss, Alzheimer's and other types of dementia, as well as the people who love and care for them.

Check-in for the event begins at 8:00 AM. Participants are asked to enter the stadium off of Orangewood.

For more information about registration, donating, volunteering and sponsorships opportunities, visit www.alzoc.org/walkrun. AlzOC is located at 2515 McCabe, Suite 200, Irvine, 92614.

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About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services that span the continuum of care of Alzheimer's and related forms of dementia to Orange County, California residents living with Alzheimer's or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501(c)(3) nonprofit in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit www.alzoc.org. Find Alzheimer's Orange County on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).