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FOR IMMEDIATE RELEASE

## Annual Caregiver Conference Offers Support and Empowerment for Dementia Caregivers

IRVINE, California, July 18, 2023 – Alzheimer's Orange County (AlzOC) invites dementia family caregivers to join them on August 3 at Chris Cathedral in Garden Grove for a day of connection and renewal. The annual event aims to provide a supportive environment where caregivers can connect, renew their spirits, and gain valuable insights to enhance their caregiving journey.

Lori La Bey, a world-renowned advocate for caregivers and founder of Alzheimer's Speaks, will be the keynote speaker for the conference. Her approach to shift dementia care from crisis to comfort has been recognized by the likes of Oprah, Maria Shriver and AARP Minnesota. La Bey's talk promises to be a source of inspiration, encouragement, and practical guidance.

Attendees will also have the opportunity to listen to and engage with a panel of local physicians and other dementia experts. They will be discussing a variety of topics addressing the unique challenges and concerns faced by family caregivers including how to ensure easier communication between doctors, caregivers, and patients.

The luncheon portion of the program will feature AlzOC's annual Visionary Women Caregivers Awards honoring Orange County caregivers that exemplify compassionate care.

Tickets for the event are available for \$25, which includes access to the full program, lunch, and a complimentary giveaway. Early registration is recommended to secure a spot.

"We understand the significant role family caregivers play in the lives of their loved ones and the challenges they face on a daily basis," said Alzheimer's Orange County CEO and President Jim McAleer. "Through this conference, we aim to provide a nurturing space for caregivers to find solace, gather valuable information, and build a network of support. It's an event dedicated to honoring and empowering caregivers."

To register and learn more, please visit www.alzoc.org/care-con.

## About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services that span the continuum of care of Alzheimer's and related forms of dementia to Orange County, California residents living with Alzheimer's or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501(c)(3 nonprofit in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit <u>www.alzoc.org</u>. Find Alzheimer's Orange County on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>LinkedIn</u>.