

MEDIA ALERT

**UCI MIND, Alzheimer's Orange County and Alzheimer's Association
Orange County Chapter present
"Sex and Gender in Dementia and Research Care"**

Learn the latest information about genetics, biomarkers, novel treatments, caregiving and other related topics at this annual research conference featuring groundbreaking insights and expert speakers from around the country.

**Virtual and in-person at the Irvine Marriot
Friday, August 25, 2023**

WHAT: The 34th Annual Southern California Alzheimer's Disease Research Conference will be presented by the University of California, Irvine Institute for Memory Impairments and Neurological Disorders (UCI MIND), Alzheimer's Orange County (AlzOC), and Alzheimer's Association Orange County Chapter at the Hilton Irvine hotel and online. In-person registration includes access to vendor booths, breakfast, refreshments and snacks throughout the day, a full lunch, and the opportunity to connect with other healthcare professionals, researchers, caregivers, students and other attendees.

WHEN: Friday, August 25, from 8:00 AM – 3:15 PM PST

WHY: Alzheimer's disease is now the third leading cause of death in Orange County as the prevalence of dementia continues to grow throughout Southern California. As the number of seniors in the County increases, so will the number of people impacted by dementia, including patients, families, and healthcare providers. Additionally, women are at higher risk of developing the disease than men, but it is not entirely clear why. This hybrid conference will explore a wide range of topics related to sex and gender, including the incidence and prevalence of Alzheimer's disease and related dementias, the role of genetics, biomarker profiles, current and novel treatments and caregiver perspectives. The landscape of Alzheimer's disease research and care is changing rapidly as new diagnostic tools and treatments are being developed. Don't miss this unique opportunity to hear the latest research advances from experts in the field.

WHO: Distinguished speakers include Drs. Joshua Grill, UCI; Sarah Banks, University of California, San Diego; Elizabeth Chrastil, UCI; Jason Flatt, University of Nevada, Las Vegas; Timothy Hohman, Vanderbilt University; Michelle Mielke, Wake Forest University; Elizabeth Mormino, Stanford University; Amanda Smith, University of South Florida. Other speakers include Jim McAleer, CEO of AlzOC and Deborah Levy, Executive Director of Alzheimer's Association Orange County Chapter. To view more about the speakers and agenda, visit <https://conference.mind.uci.edu/about/#speakers>

HOW: \$125 for general in-person admission and \$75 for virtual attendance and students (online or in-person). Register to attend by visiting <https://conference.mind.uci.edu/register>

For more information, email conference@mind.uci.edu

Sponsorship opportunities are available.

MEDIA CONTACTS

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ABOUT UCI MIND

UCI MIND, the Institute for Memory Impairments and Neurological Disorders at University of California, Irvine, is internationally recognized for its research accomplishments in age-related brain diseases. With over 100 faculty, staff, and trainees from 19 departments at UCI, UCI MIND is at the forefront of advancing treatment, prevention, diagnosis, and care for Alzheimer's disease and related dementias through collaborative research and education. UCI MIND is home to one of 38 Alzheimer's Disease Research Centers funded by the National Institute on Aging and one of 10 California Alzheimer's Disease Centers funded by the California Department of Public Health. For more on UCI MIND, visit www.mind.uci.edu.

About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services that span the continuum of care of Alzheimer's and related forms of dementia to Orange County, California residents living with Alzheimer's or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501(c)(3) nonprofit with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit www.alzoc.org. Find Alzheimer's Orange County on Facebook, Twitter, Instagram, and LinkedIn.

About the Alzheimer's Association, Orange County Chapter

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research.

Our Vision: A world without Alzheimer's and all other dementia®

We work on a national and local level in Orange County to provide care and support for all those affected by Alzheimer's and other dementias through free education programs, support groups, and through our award-winning 24/7 Helpline (800.272.3900). The Alzheimer's Association is the world's

largest nonprofit funder of Alzheimer's research, treatments, prevention and, ultimately, a cure. Currently, we are funding more than \$55m worth of research in California. Our thousands of dedicated volunteer advocates fight for critical Alzheimer's research and care initiatives at the state and federal level. For more information visit our website alz.org/oc.