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FOR IMMEDIATE RELEASE

## A Night to Remember with Steve Tyrell: Alzheimer's Orange County Hosts Annual Gala Fundraiser

IRVINE, CA, Oct. 3, 2023 — Alzheimer's Orange County (AlzOC), a nonprofit organization dedicated to supporting individuals and families affected by memory loss and dementia, proudly announces its highly anticipated annual gala fundraiser on November 11, 2023, at AV Irvine. This enchanting event, themed "A Night to Remember," will feature the soulful melodies of Grammy award-winning singer Steve Tyrell, renowned for his unforgettable soundtrack contributions.

AlzOC has been an instrumental force in the community for over 40 years, providing essential local support to those living with memory-related conditions, including Alzheimer's disease and other types of dementia, and those who care for them. As a fully independent nonprofit, the organization ensures that 100% of the funds raised from any fundraising remain within Orange County, reinforcing its unwavering commitment to the local community.

The evening will commence with a cocktail reception at 5:00 p.m., setting the stage for a delightful gourmet dinner. Attendees will have the privilege of enjoying an intimate concert by Steve Tyrell, followed by a delicious dessert and dancing.

In addition to the musical extravaganza, the event will feature both a live auction and a virtual silent auction, offering an array of enticing items and experiences for bidding.

"We are truly excited about this event. This gala fundraiser not only promises to be a wonderful evening of entertainment, but also provides a unique platform to support a cause that touches the lives of over 164,000 people affected by some form of memory loss so that anyone can get the guidance and support they need throughout their journey," said Jim McAleer, President and CEO of AlzOC.

To learn more about the event and sponsorship opportunities, please visit <u>www.alzoc.org/gala</u>.



## **About Alzheimer's Orange County**

Alzheimer's Orange County provides programs and services that span the continuum of care of Alzheimer's and related forms of dementia to Orange County, California, residents living with Alzheimer's or dementia, including older adults and frail seniors, along with their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501(c)(3 nonprofit in 1982 with a primary mission of providing care and support for those impacted with dementia and their caregivers in Orange County. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844-373-4400, or visit <u>www.alzoc.org</u>. Find Alzheimer's Orange County on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>LinkedIn</u>.