

GETTING AHEAD ON BRAIN HEALTH

Innovative Strategies for Cognitive Longevity

January 23, 2026 | Hilton Orange County/Costa Mesa

SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

Be a part of a one-of-a-kind brain health conference where attendees will listen to leading experts go beyond the basics of cognitive wellness to explore biohacking, neurotech, and often-overlooked lifestyle factors that impact brain health.



Better *Brain Health*.
Better *You*.

PRESENTING SPONSORS

\$10,000

- Logo on all event signage, emails and website
- Sponsor recognition on website and e-blasts
- Acknowledgment during welcome and closing remarks
- Exclusive social media post with paid promotion to maximize visibility
- Premium booth table placement
- Flyer included in handouts given to attendees (at sponsor cost)
- Recognition in event recap and post-event newsletter
- Full page ad in our brain health-themed magazine published prior to the event

GOLD SPONSORS \$5,000

- Large logo on major event signage and promotional materials
- 2 social media spotlight posts over two months
- Sponsor recognition on website and e-blasts
- Booth with priority placement
- Flyer included in handouts given to attendees (at sponsor cost)
- Half page ad in our brain health-themed magazine published prior to the event

\$2,500

- Mention on website and social media
- Standard booth
- · Group signage logo recognition during event

\$1,000

- Name listed on signage and website
- Standard booth
- · Name recognition in event program

BRAIN BOOSTER FRIEND \$500

- Name listed in printed program and website
- Optional flyer or brochure on shared table
- Group thank you on social media

DOUBLE YOUR EXPOSURE FOR A LOWER PRICE

Sponsor our brain health conference and our annual Alzheimer's walk, Walk4ALZ, for a reduced price.

VALUED AT \$5K

SILVER SPONSORS

Walk4ALZ & Brain Health Conference

\$4,000

\$1,000 OFF

- Booth at both Walk4ALZ and the brain health conference
- Logo on shared event signage
- Mention on website and social media
- Name and link on walk website
- Flyer included in handouts given to attendees (at sponsor cost)
- Group thank-you recognition during events

VALUED AT \$2K

BRONZE SPONSORS

Walk4ALZ & Brain Health Conference

\$1,600 \$400 OFF

- Booth at both Walk4ALZ and the brain health conference
- Name and link on walk website
- Brand name on main stage banner at walk