



GETTING AHEAD OF BRAIN HEALTH

Innovative Strategies for Cognitive Longevity

January 23, 2026 | Hilton Orange County/Costa Mesa

SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

Be a part of a one-of-a-kind brain health conference where attendees will listen to leading experts go beyond the basics of cognitive wellness to explore diverse topics and lifestyle factors that impact brain health.



**Better Brain Health.
Better You.**

PRESENTING SPONSORS

\$10,000

- Logo on all event signage, emails and website
- Sponsor recognition on website and e-blasts
- Acknowledgment during welcome and closing remarks
- Exclusive social media post with paid promotion to maximize visibility
- Premium booth table placement
- Flyer included in handouts given to attendees **(at sponsor cost)**
- Recognition in event recap and post-event newsletter
- Full page ad in our brain health-themed magazine published prior to the event
- Includes 2 sponsor table seats & 8 general audience seats

GOLD SPONSORS

\$5,000

- Large logo on major event signage and promotional materials
- 2 social media spotlight posts over two months
- Sponsor recognition on website and e-blasts
- Booth with priority placement
- Flyer included in handouts given to attendees **(at sponsor cost)**
- Half page ad in our brain health-themed magazine published prior to the event
- Includes 2 sponsor table seats & 6 general audience seats

SILVER SPONSORS

\$2,500

- Mention on website and social media
- Standard booth
- Group signage logo recognition during event
- Includes 2 sponsor table seats & 4 general audience seats

BRONZE SPONSORS

\$1,000

- Name listed on signage and website
- Standard booth
- Name recognition in event program
- Includes 2 sponsor table seats & 2 general audience seats

BRAIN BOOSTER FRIEND

\$500

- Name listed in printed program and website
- Optional flyer or brochure on shared table
- Group thank you on social media
- Includes 2 general audience seats

DOUBLE YOUR EXPOSURE FOR A LOWER PRICE

Sponsor our brain health conference and our annual Alzheimer's walk, Walk4ALZ, for a reduced price.

VALUED AT \$5K

SILVER SPONSORS Walk4ALZ & Brain Health Conference

\$4,000
\$1,000 OFF

- Booth at both Walk4ALZ and the brain health conference
- Logo on shared event signage
- Mention on website and social media
- Logo and link on walk website
- Flyer included in handouts given to attendees
(at sponsor cost)
- Group thank-you recognition during events
- Includes 2 sponsor table seats & 4 general audience seats
(brain health conference)

VALUED AT \$2K

BRONZE SPONSORS Walk4ALZ & Brain Health Conference

\$1,600
\$400 OFF

- Booth at both Walk4ALZ and the brain health conference
- Name and link on walk website
- Brand name on main stage banner at walk
- Includes 2 sponsor table seats & 2 general audience seats
(brain health conference)

LEARN MORE: www.alzoc.org/brain



GETTING AHEAD OF BRAIN HEALTH

January 23, 2026 | Hilton Orange County/Costa Mesa

SPONSORSHIP REGISTRATION FORM

Name: _____

Main Contact: _____

Address: _____

Phone number: _____

Email: _____

Website URL: _____

SPONSORSHIP LEVEL - BRAIN HEALTH CONFERENCE



Presenting sponsor

\$10,000



Gold sponsor

\$5,000



Silver Sponsor

\$2,500



Brain Booster Friend

\$500



Bronze Sponsor

\$1,000

SPONSORSHIP LEVEL - BRAIN HEALTH CONFERENCE & WALK4ALZ



Silver Sponsor

\$4,000



Bronze Sponsor

\$1,600

Agreed to by: _____

Sponsor Authorized Representative Signature: _____ Date: _____

Payment Method: ☐ Check ☐ Credit Card: # _____ Exp.: _____ CVV: _____

ALZOC.ORG/BRAIN | 2515 MCCABE WAY #200 IRVINE, CA 92614 | PHONE: 949.955.9000 | FAX: 949.757.3700

Your gift to Alzheimer's Orange County is tax-deductible as allowed by law, as Alzheimer's Orange County is a non-profit
501(c)3, Tax ID 95-3702013