



Getting Ahead of Brain Health

THE FUTURE OF BRAIN HEALTH: FROM RISK TO RESILIENCE



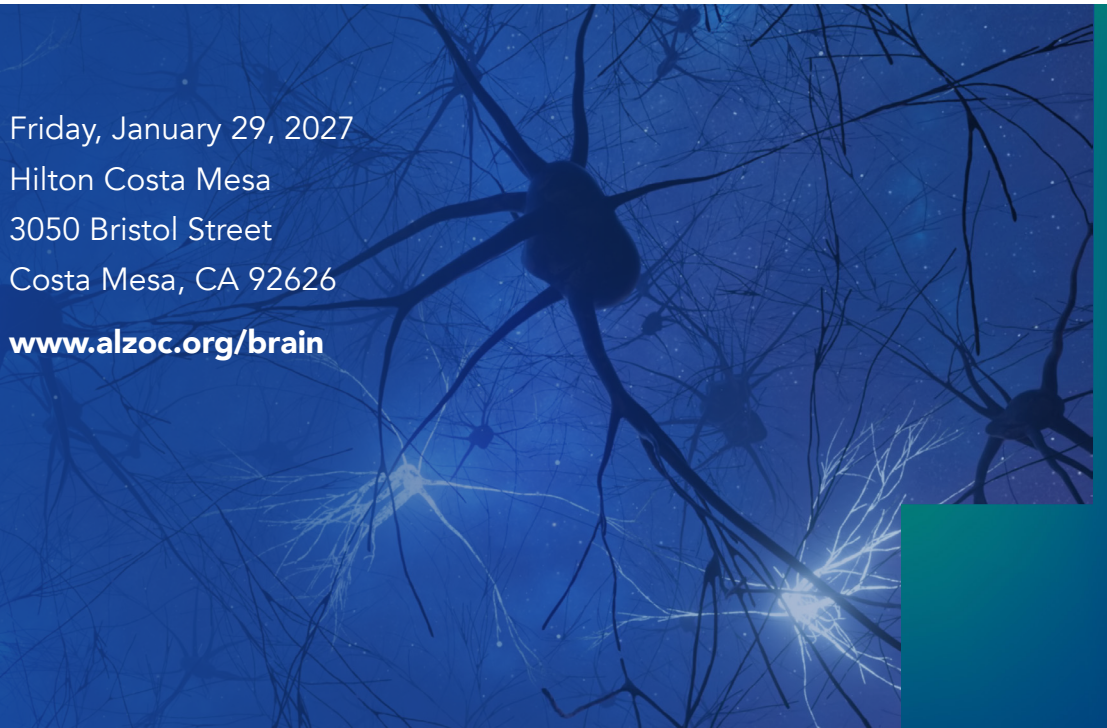
Friday, January 29, 2027

Hilton Costa Mesa

3050 Bristol Street

Costa Mesa, CA 92626

www.alzoc.org/brain



SPONSORSHIP OPPORTUNITIES

Reach Orange County's brain health community during a one-day conference featuring leading experts in cognitive wellbeing and an engaged audience of health-conscious attendees.

FEATURING

Aaron R. Ritter, MD | Hoag Pickup Family Neurosciences Institute

Dung D. Trinh, MD | Healthy Brain Clinic

Michael A. Yassa, PhD | University of California, Irvine

Craig E. L. Stark, PhD | University of California, Irvine

Masashi Kitazawa, PhD | University of California, Irvine

Anna Chodos, MD, MPH | University of California, San Francisco

Bryce A. Mander, PhD | University of California, Irvine

Lauren Weiss | Alzheimer's Orange County

ATTENDEES WILL EXPLORE:

- The mind-body connection: how your beliefs and emotions change your brain biology
- Emerging medicinal science
- The environment's influence on your brain
- Women's brain health across the lifespan
- Why Alzheimer's prevention isn't one-size-fits-all
- And more...

Presenting Sponsor

\$12,250

BENEFITS

- Logo on all event signage, emails, and website
- Sponsor recognition on website and e-blasts
- Acknowledgment during welcome and closing remarks
- Exclusive social media post with paid promotion to maximize visibility
- Premium booth table placement
- Flyer included in handouts given to attendees (at sponsor cost)
- Recognition in event recap and post-event newsletter
- Full-page digital ad in event recap published after the event
- Includes exhibitor booth space with 2 staff registrations and 8 attendee registrations

Gold Sponsor

\$6,250

BENEFITS

- Large logo on major event signage and promotional materials
- Two social media spotlight posts over two months
- Sponsor recognition on website and e-blasts
- Booth with priority placement
- Flyer included in handouts given to attendees (at sponsor cost)
- Half-page digital ad in event recap published after the event
- Includes exhibitor booth space with 2 staff registrations and 6 attendee registrations

Exclusive Brain Health Scholarship Sponsor

\$5,000

Sponsor **50 complimentary registrations**, giving caregivers, families, and community members access to vital brain health education they might otherwise miss.

BENEFITS

- Help provide conference access and educational opportunities for community members seeking brain health resources and support
- Exclusive recognition as the Brain Health Scholarship Sponsor
- Logo featured on event website and select event signage
- Recognition during the event program
- Standard booth exhibit space
- Flyer included in attendee handouts given to attendees (at sponsor cost)
- Recognition in post-event recap communications
- Includes exhibitor booth space with 2 staff registrations and 4 attendee registrations

Silver Sponsor

\$3,125

BENEFITS

- Logo on website
- Social media recognition
- Standard booth exhibit space
- Group signage logo recognition during event
- Logo recognition in event program
- Includes exhibitor booth space with 2 staff registrations and 4 attendee registrations

Bronze Sponsor

\$1,250

BENEFITS

- Name listed on signage and website
- Standard booth exhibit space
- Name recognition in event program
- Includes exhibitor booth space with 2 staff registrations and 4 attendee registrations

Brain Booster Friend

\$500

BENEFITS

- Name listed on signage and website
- Optional flyer or brochure on shared information table
- Includes 4 attendee registrations

Parking Underwriter

\$3,500

BENEFITS

- Logo on website
- Social media recognition
- Standard booth exhibit space
- Group signage logo recognition during event
- Includes exhibitor booth space with 2 staff registrations and 4 attendee registrations



ABOUT THE SPEAKERS

Aaron R. Ritter, MD, | Hoag Pickup Family Neurosciences Institute

Dr. Aaron R. Ritter is the Larkin Family Endowed Chair in Integrative Brain Health and director of the Memory & Cognitive Disorders Program at Hoag's Pickup Family Neurosciences Institute. A board-certified psychiatrist with fellowship training in behavioral neurology and neuropsychiatry, he studies Alzheimer's disease, Lewy body disease, frontotemporal dementia, chronic traumatic encephalopathy, and other conditions affecting cognition and behavior. He has served as principal investigator on numerous research studies and clinical trials.

Dung D. Trinh, MD | Healthy Brain Clinic

Dr. Dung Trinh is Chief Medical Officer of Healthy Brain Clinic, a physician with MemorialCare, and a board member of Alzheimer's Orange County. His work centers on Alzheimer's prevention, early diagnosis, treatment, clinical research, and community education. He is also a medical missionary with TongueOut Medical Missions, a keynote speaker, author, and host of "Health Talks with Dr. Trinh."

Michael A. Yassa, PhD

Dr. Michael Yassa is a UC Irvine professor of neurobiology and behavior, psychiatry and human behavior, neurology, and psychological science; the James L. McGaugh Endowed Chair; and director of the Center for the Neurobiology of Learning and Memory. His research uses advanced brain imaging and cognitive assessment to study how memory changes across the lifespan, identify early markers of neurological disease, and improve diagnostic and prognostic tools for community use.

Craig E. L. Stark, PhD | University of California, Irvine

Dr. Craig Stark is a professor of neurobiology and behavior at UC Irvine, a fellow of the Center for the Neurobiology of Learning and Memory, and Biomarker Core Leader for UCI MIND. His research examines the neural foundations of human long-term memory through functional MRI, experimental psychology, and studies of aging, amnesia, and dementia, with particular emphasis on the hippocampus and medial temporal lobe.

Masashi Kitazawa, PhD | University of California, Irvine

Dr. Masashi Kitazawa is an associate professor of environmental and occupational health at UC Irvine and a member of UCI MIND. A toxicologist by training, he investigates the molecular pathways involved in Alzheimer's disease and how aging, immune disruption, neuroinflammation, air pollution, environmental chemicals, and other toxicants may contribute to neurodegeneration.

Anna Chodos, MD, MPH | University of California, San Francisco

Dr. Anna Chodos is a Professor of Medicine in the Division of Geriatrics and the General Internal Medicine at Zuckerberg San Francisco General and the Division of Geriatrics at the Department of Medicine at UCSF. She is Medical Director of Outpatient Geriatrics, which includes a dementia clinic. Her academic work is focused on education, especially around dementia, and she is the Executive Director of Dementia Care Aware.

Bryce A. Mander, PhD | University of California, Irvine

Dr. Bryce Mander is an associate professor of psychiatry and human behavior at UC Irvine. His research explores how sleep physiology interacts with memory, brain structure and function, cognitive aging, and Alzheimer's disease biomarkers. Using multimodal neuroimaging and quantitative sleep measures, he studies whether sleep disruption can signal increased dementia risk and whether sleep interventions can support healthier cognitive aging.

Lauren Weiss | Alzheimer's Orange County

Lauren Weiss is Director of Education at Alzheimer's Orange County. She has twenty years of experience in dementia care with a specialized focus in educating care providers and enhancing the quality of life for individuals affected by dementia. Lauren holds a BA in Psychology from California State University, Fullerton. As a Certified Dementia Practitioner with a specialized certification in Montessori for Dementia and Aging, Lauren understands the complexities of cognitive health and uses her knowledge to educate and ensure those living with dementia experience the highest quality of life.

About Us:

Alzheimer's Orange County is an independent nonprofit dedicated to supporting those affected by memory loss while advancing brain health in our community. Through events like the Getting Ahead of Brain Health Conference, we equip Orange County residents to live a healthy-brain lifestyle.

Getting Ahead of Brain Health

THE FUTURE OF BRAIN HEALTH: FROM RISK TO RESILIENCE

SPONSORSHIP REGISTRATION FORM

Please select your desired sponsorship and fill out your information below.



PRESENTING SPONSOR
(\$12,250)



GOLD SPONSOR
(\$6,250)



**EXCLUSIVE BRAIN HEALTH
SPONSORSHIP (\$5,000)**



SILVER SPONSOR
(\$3,125)



BRONZE SPONSOR
(\$1,250)



BRAIN BOOSTER FRIEND
(\$500)



PARKING UNDERWRITER
(\$3,500)

*Please email a high resolution version of your logo in pdf, png
or jpg format to marketing@alzoc.org*

Company name as you
would like it to appear: _____

Main contact name: _____

Address: _____

Phone number: _____

Email: _____

Website URL: _____

Signature: _____

BELOW IS APPLICABLE ONLY IF PAYING BY CARD -----

Name on card: _____ CVV: _____

Card number: _____ Exp Date: _____

Guest Name(s): _____

Signature: _____

FOR ADDITIONAL INFORMATION, EMAIL EVENTS@ALZOC.ORG